

How to Choose Your MLM Company: the 20 Qs

www.imoremoneywithlesswork.com

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A . What do I know about the company?

- 1 - How long have they existed?
- 2 - Who are the founders and managers, what do I know about them ? (google them)
- 3 - What is the mission of the company?
- 4 - What their compensation plan is, how does it work ?
- 5 - Does it sounds like a pyramid scheme?
- 6 - What are reviews saying about this company? (google them)
- 7 - Is the company legitimate? (consult www.MLMwatchdog.com, subscribe to their free news)

B . What do I want with/about the products/services of the company?

- 8 - Have I ever used their products or services? Why or why not?
- 9 - Would I sell them to my grand-mother with pride?
- 10 - What is the " auto-ship-monthly", which cost, will I use it or storage it in my garage month after month?
- 11 - *Is this a company that I would use if I wasn't a representative?*
- 12 - Are their products/services a reflection of my personality , beliefs, and values?
- 13 - What is my market for those products/services?

C. How am I going to market My Business with This Company?

- 14 - *What do I know about marketing a business?*
 - 15 - How do I want to position myself with this company in my business?
 - 16 - Does this company allow online marketing?
 - 17 - *Am I willing to take this for a long term venture and invest my time and money into building this business? Will this interfere ,or help with any of my other business ventures? (How?)*
 - 18 - Am I willing to educate myself and endure extensive marketing training?
- Who will I look to for marketing advice and guidance? - you can see all what I have been looking for about this matter, surfing the pages of this blog, and ask me all the questions that you come up with - .

D. Does this company reach MY personal criteria (which are not may be yours, but that can be inspiring to look at yours again) ?

- 19 - Can I do my marketing mainly online, and eventually , only online? (I live in different places of the world, and travel, so my local networking is limited)
- 20 - Is the monthly auto-ship really part of my advantages? = In my case, I have no real traditional auto-ship with my company, so no problem to travel, and the monthly cost for sites maintenance and access to the services is widely covered by one person only joining per month, in my downline-

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BONUS Question: - *Do I like the people in my team, my sponsor, and their up-line?*

Do they have the mindset that I want people who I work with to cultivate?

Once again, in my case today , yes for me , plus the support and mentoring are over expectations to me! .-

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